

Message Text

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14

ACTION AF-08

INFO OCT-01 EB-07 NEA-10 ISO-00 OPIC-06 AID-05 /037 W

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R 071608Z DEC 76

FM AMEMBASSY TUNIS

TO USDOC WASHDC

INFO SECSTATE WASHDC 5117

AMEMBASSY KHARTOUM

UNCLAS TUNIS 8534

STATE PASS: AF/E; OPIC FOR MCCALLUM; USAID FOR AFR/ED ST ME.O. 11652:

N/A

TAGS: BTIO, EPAP, EQIP, SU

SUBJECT: TRADE INQUIRY ON MANUFACTURE OF PEANUT BUTTER

1. SUDANESE AMBASSADOR TO TUNISIA, M.A. BEREIR, WHO WILL BE RETURNING TO KHARTOUM ON REASSIGNMENT ABOUT DECEMBER 25, HAS ASKED MY ASSISTANCE IN OBTAINING INFORMATION ON SETTING UP A PEANUT BUTTER FACTORY IN SUDAN.

2. AMBASSADOR BEREIR, WHO SERVED IN WASHINGTON IN LATE 1950'S, TOLD ME THAT MEMBER OF HIS FAMILY WISHES TO STUDY FEASIBILITY OF A PLANT TO SERVE LOCAL AND NEARBY EXPORT MARKETS IN AFRICA. IDEA, HE INDICATED, ORIGINATED WITH USG TECHNICAL ADVISOR IN SUDAN SOME YEARS AGO.

3. WE HAVE PROVIDED BERIER LIST OF U.S. MANUFACTURERS OF PEANUT BUTTER MAKING MACHINERY FROM THOMAS REGISTER BUT - SUBJECT TO CONCURRENCE OF EMBASSY KHARTOUM - WOULD APPRECIATE USDOC'S TAKING INITIATIVE TO PROVIDE HIM WITH AS COMPLETE A PACKAGE AS POSSIBLE OF BASIC INFORMATION ON INDUSTRY, INCLUDING ALTERNATIVE MACHINERY APPROPRIATE FOR DIFFERING SCALES OF MANUFACTURE, PRESERVATION AND HEALTH HAZARDS, COMMERCIAL BY-PRODUCTS, AND POSSIBILITIES FOR LICENSING BY U.S. MANUFACTURER OF BRANDED HOMOGENIZED PEANUT BUTTER.

4. WITH PEANUTS A LOITEST SOURCE OF EDIBLE OIL AND PROTEIN, VERY POSSIBLY AID OR PRIVATE GROUP SUCH AS

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STANFORD FOOD INSTITUTE OR DEPARTMENT OF AGRICULTURE

MAY HAVE DONE RELEVANT STUDIES WHICH COULD BE MADE AVAILABLE. (I AM AWARE OF DEVELOPMENT WORK OF TUSKEGEE INSTITUTE AND HAVE AN IDEA THAT USAID MAY HAVE HELPED SET UP PEANUT BUTTER PLANT IN SENEGAL).

5. AMBASSADOR BEREIR CAN BE REACHED AFTER DECEMBER 25 C/O MAGZOUB ALI HASEEB, P.O. BOX 2200, KHARTOUM. WE HAVE GIVEN HIM NAME OF ECONOMIC/COMMERCIAL COUNSELOR ROGER MERRICK AS CONTACT AT EMBASSY KHARTOUM.

6. FOR USDOC: WOULD APPRECIATE YOUR DOING WHATEVER YOU CAN AS TRADE OPPORTUNITY, COURTESY TO DIPLOMATIC COLLEAGUE, AND POSSIBLE CONTRIBUTION TO AFRICAN NUTRITION.

7. FOR KHARTOUM: ASK YOUR INDULGENCE ON OUR KIBITZING OF TRADE OPPORTUNITY. PLEASE INFORM USDOC IF ANY OF REQUESTED INFORMATION ALREADY AT HAND.
MULCAHY

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